



Amundi Asset Management

Amundi is Europe's largest asset manager by assets under management and ranks in the top 10¹ globally. Thanks to the integration of Pioneer Investments, it now manages over 1.3 trillion² euros of assets across 6 main investment hubs³. Amundi offers its clients in Europe, Asia-Pacific, the Middle-East and the Americas a wealth of market expertise and a full range of capabilities across the active, passive and real assets investment universes. Headquartered in Paris, and listed since November 2015, Amundi is the 1st asset manager in Europe by market capitalization and the 5th largest globally⁴.

Leveraging the benefits of its increased scope and size, Amundi has the ability to offer new and enhanced services and tools to its clients. Thanks to its unique research capabilities and the skills of 5,000 team members and market experts based in 37 countries, Amundi provides retail, institutional and corporate clients with innovative investment strategies and solutions tailored to their needs, targeted outcomes and risk profiles.

1. Source IPE "Top 400 asset managers" published in June 2017 and based on AUM as of end December 2016. 2. Source: Pro forma Amundi and Pioneer Investments combined figures as of end December 2016 3. Investment hubs: Boston, Dublin, London, Milan, Paris and Tokyo 4. Based on market capitalization as of 04/30/2017

In order to strengthen our ETF, Indexing & Smart Beta team based in Munich, we are looking for a

Head of Marketing, ETF, Indexing & Smart Beta business line (m/w/d)

Key objectives

The head of Marketing for German Speaking countries contributes to achieving the sales objectives and to implementing the marketing & communication strategy plan for Amundi ETF, Indexing & Smart Beta business line

Based in Munich, the position's primary role includes following responsibilities :

- Define and execute country level marketing & communication plan to raise the business line profile in the region, by leveraging on global initiatives and/or creating specific campaigns
- Partner with the local ETF, Index & Smart Beta sales teams to ensure permanent alignment of business & marketing priorities
- Develop compelling marketing materials or adapt existing ones (presentations, factsheets, brochures, etc.) to promote the business line investment capabilities and products
- Participate to the organization of client events and roadshows, including the coordination of the different internal and/or external speakers' contributions and presentations.
- Setting up on-going market watch to share competitors best practices and advice on offering/services improvements
- Work with and effectively leverage the local marketing & communications teams and act as the business line marketing expert & brand advocate.
- Other duties can be assigned including participation to key projects and global campaigns

Key relationships within Amundi and its subsidiaries

- Sales teams
- Product development and structuring teams
- Product specialists and portfolio managers
- Research teams
- Marketing and communication teams
- Legal and compliance teams

Qualities required

Skills

- Highly effective at managing multiple deadlines and prioritizing tasks
- Flexible, fast learner with a high degree of self-initiative
- Extremely resourceful and works well within a team environment
- Client-driven mind-set
- Excellent communication & writing skills

Language

- Native or Bilingual German Proficiency
- Fluent in English
- French is a plus

Experience

- 10y+ working experience in a Marketing/communication role in the financial services industry. Knowledge of the ETF/Index Business is a plus
- Business school/ University level degree required

In a dynamic team, you have the opportunity to gain experience and meet the challenges of the investment industry.

Apply now

To apply, please submit your application with complete documentation (cover letter, curriculum vitae and certificates), your earliest possible date of entry and your salary statements. Please apply online via our [Amundi application portal](#).

We look forward to receiving your application!

Your contact person

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